

6th International Exhibition & Conference on Municipal Services, Urban Development and Public Works

**MUNICIPALIKA** 2009
Making Cities Work
29 - 31 Jan '09 • Mumbai, India



Roads

Environment

Sewerage

Mass Rapid Transit

Security

Urban Development

Infrastructure

Construction

Waste management

Housing

Disaster Management

E-governance

Transport

Energy

Traffic

Water






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Context

With the rapid pace of urbanization, the percentage of India's population living in cities and urban areas has almost doubled to 27.8% in 2001 from 14% at the time of Independence. This is expected to accelerate even further, and by 2021 over 40% of Indians will be living in urban areas. The scale of urbanization in India can be seen in 6 mega cities (5 mn plus), 29 metro cities (1 mn plus), 500 cities (100,000 plus), with a total of over 5000. By 2011, Urban India will contribute over 65% to Indian GDP. Indian Cities provide settings as engines of economic growth, and at the same time face enormous challenges.

Initiatives

Many initiatives are being taken up by the Central, State and Local / City Governments for addressing the urban challenges. The historic launch of the Jawaharlal Nehru National Urban Renewal Mission (JNNURM) by the Government of India in 2005 aims at creating economically productive, efficient, equitable, inclusive, sustainable and responsive cities. The massive funding from the Central & State governments amounting to Rs. 1000 billion (USD \$25 billion) over the period 2005-2012 will contribute substantially to creating improved urban infrastructure and housing. The urban sector scenario in India is thus going through a dynamic phase of reforms, leading to fast-paced improvement in infrastructure through massive investments.

Exhibit Profile

Water Supply

- Water Supply, Treatment and Distribution • Filtration / Treatment & Purification • Water Extraction • Testing and Drilling Equipment • Macro Water Management • Watershed Management • Water Conservation • Rain Water Harvesting • Waste-water recycling • Desalination Technologies, Equipment and Plants • Water Consultancy

Waste Treatment

- Wastewater and Sewage Treatment • Solid Waste Collection, Treatment, Disposal and Recovery • Sludge Treatment • Effluent Treatment • Pumps, Valves and Fittings • Pipes and Manholes • Hazardous Waste Collection • Instrumentation and Controls • Power Generation from Waste • Bio-Medical and Hazardous Waste Disposal of Hospitals / Industries • Cleaning Services • Waste Consultancy

Environment and Cleaning Technologies

- Environmental Protection • Pollution Control • Noise and Vibration Prevention & Treatment • Environmental Measuring Systems • Environment Friendly Products • Environmental and Risk Management Services • Alternative Energy Sources • Eco-Tourism - Green Hotels • Environmental Education • Radiation Protection • National, International and Non-profit Organisations for Environmental Protection

Education, Health & Recreation

- Medical Science & Supplies • Park, Garden & Playground Equipment • Health Centers & Equipments • Emergency Services • Amusement Parks & Equipment



Infrastructure

- Infrastructure Development for Telecom, Airports, Roads, Bridges, IT & Communications
- SEZs, Business & Industrial parks
- Investment Opportunities
- Financial Institutions, Banks & Insurance

City Development

- Electricity and Lighting of Roads, Public Areas
- Conservancy, Public Hygiene & Sanitation
- Distribution of Power, Gas and Energy
- Public Amenities like Parks, Gardens, Playgrounds, Toilets, Markets, Shopping Complexes etc.
- Urban Equipment and Furniture
- Urban Signage
- Consultancy and Projects
- National and Multilateral Development and Funding Agencies

Public Security, Fire Safety and Disaster Management

- Fire Prevention, Protection & Rescue Equipment
- Disaster Control and Management
- Crisis Prevention and Management
- Natural Calamity Mitigation
- Riot, Vandalism & Unrest Control
- Public Security
- Policing & Crime Prevention
- Insurance & Loss Prevention
- Anti Terrorism Equipment & Services

Transport & Traffic

- Multi-level parking systems
- Road safety & guidance
- Traffic control
- Traffic information & communication
- Traffic Signals
- Emergency Systems
- Fare & Toll Systems
- Road markings
- Street furniture
- Traffic detection & monitoring
- Traffic management
- Traffic signs
- Solar & Conventional

Who would Visit

The Exhibition will be of interest to anyone involved in specifying, buying or utilising products, technologies, equipment, machineries, systems and services for, or on behalf of Governments, Municipal Bodies, Public Works, Public Health Departments, Public Sector, Private Sector, National / Transnational Corporations, and NGO's.

- Mayors
- Municipal Commissioners and City Managers
- Public Administrators & Civil Servants
- Central and State Governments
- Elected Office Bearers
- Government & Quasi Government Officers, Departmental Heads
- Procurers of Stores, Supplies and Disposal Department
- Traffic and Roads Department
- Housing & Building Department
- Public Works Department
- Public Health Engineering Department
- Public Utility Providers
- Police, Civil Defence & Public Safety Departments like Fire, Health Services etc.
- Public Service Telecommunications & IT Professionals
- Environmental Committees / Agencies / Officers / Managers
- Providers of Municipal and Urban Services
- Associations, Institutes, Universities, Technical Colleges and Research Institutions
- Municipal & Government Contractors
- Researchers & Advisers
- Aid Agencies from around the World
- Development Banks & Financial Institutions
- Relief Agencies
- Government security Agencies like CISF, Railway Police Force, Border Security Force, Special Task Force etc.
- Public & Private Security Agencies
- Forensic, Detective & other Security Related Services
- Central Water Commission, Central Ground Water Authority, Municipal Water Authorities
- Town Planners, Architects and Engineers
- Water and Waste Experts
- Professionals from the Building Industry
- Real Estate & Township Developers
- Construction & Infrastructure Developers
- Builders and Realtors
- Building Owners' Associations & Housing Societies
- Home Owners
- Estate and Facility Managers
- Interior Decorators / Designers
- Media / Press



Participation Package

Built-up Booth / Bare Space (Indoor) : Walk-in Package

(Minimum 9 sq m)

National Rs 9,000* per sq m

International US\$ 245* per sq m

Bare Space (Outdoor)

(Minimum 50 sq m)

National Rs 6,000* per sq m

International US\$ 165* per sq m

NB :

1. Any multiple of above can be booked
2. Limited number of Mini-booths (Built-up) of 6 sq m also available

*Service Tax & Educational Cess extra @ 12.36%

Walk-in Package Includes

- Standard Pre-fab Shell
- Display Panel Walls on 2/3 sides
- Tables & Chairs
- Nameboard Fascia
- Spotlights
- Air-conditioning
- Electricity
- General Lighting
- Round-the-clock Security
- Booth Cleaning Services
- Advertising & Publicity Support to the Fair
- Visitor Invitations
- Directory Listing

Sponsorship

Sponsorship / Co-sponsorship / Associate Sponsorship is invited and can be availed by stake holder institutions wishing to project the important role played by the institutions / corporates at the local, regional, national and international level on the subject of Good Urban Governance as per the following terms :

Sponsorship fees:

Sponsor Rs. 20 Lakhs / US\$ 50,000

Co-sponsor Rs. 10 Lakhs / US\$ 25,000

Associate Sponsor Rs. 5 Lakhs / US\$ 12,500

Product / Technology / Services Presentation Rs. 2 Lakhs / US\$ 5,000

| Benefits | Sponsor | Co-sponsor | Associate Sponsor | Product Presentation |
|---|---------|------------|-------------------|----------------------|
| Exhibition Space (sq m) | 100 | 50 | 25 | 9 |
| Presentation Slots in Conference (minutes) | 20 | 15 | 10 | 10 |
| Waiver of Delegate Fees | 10 | 5 | 2 | 2 |
| Appropriate Media Coverage/ Branding Mileage | ✓ | ✓ | ✓ | ✗ |

Supporting Organisations in 2008



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